



# 2024

## SPONSOR RECAP



DOZER DAY® VANCOUVER



# DOZER DAY® CAREER FAIR

1,000

juniors and seniors in attendance

48

participating company sponsors

Included:

- Operation of Machinery
- Hands-on Activities
- Sponsor/Student Interaction
- Application Submissions

Scan to view video



[Click to view online photo gallery](#)



# DOZER DAY® WEEKEND

14,921

tickets sold / guests

65

participating company sponsors

352

volunteers (operators and general/comp groups)

63,871

website visits: [vancouver.dozerday.org/](http://vancouver.dozerday.org/)

6,232

followers on Facebook, Instagram, and LinkedIn

78,673

profiles reached on social media advertising



# Earned Media

Special appearances on KATU-2, Fox-12 and KOIN-6

“Things to Do” - [KATU](#)

“Dozer Day this weekend offers opportunities to operate heavy construction equipment” - [The Reflector](#)

“Top Stories: Dozer Day Fun” - [Clark County Today](#)

“Dozer Day Vancouver” - [Vancouver Family Magazine](#)

“Dozer Day Puts You in the Driver’s Seat” - [Lacamas Magazine](#)

## COMMUNITY PARTNERS

[Building Futures Foundation](#)

[Columbia Play Project](#)

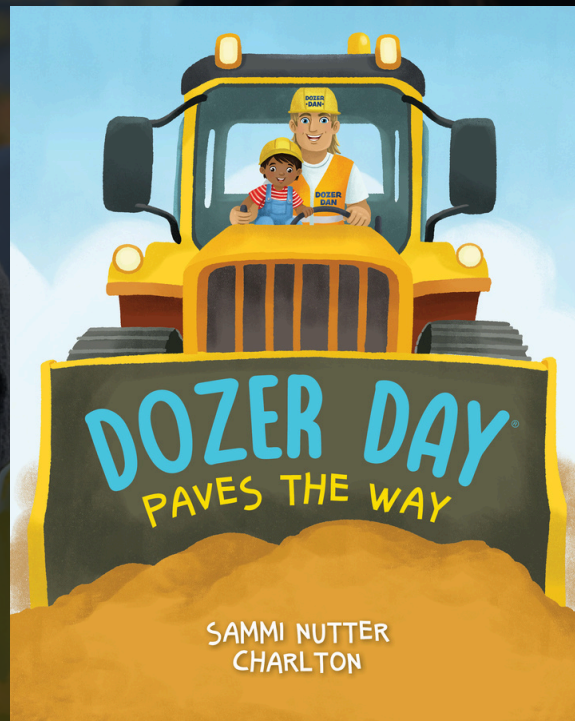
[PDX Parent](#)

[Read NW](#)

[Rocksolid Community Teen Center](#)



# BOOK RELEASE



[Available on Amazon](#)

## 2,211 Elementary Students

In partnership with Read NW and Sifton Elementary, *Dozer Day® Paves the Way* was read to students and they received FREE tickets for their whole family to enjoy Dozer Day®. A gift worth approximately \$100k!



# INTRODUCING



## **Dozer Dan, the Dozer Day® Mascot**

Dozer Dan is the newest member of our crew! He's the main character in *Dozer Day® Paves the Way* and demonstrates the TRUE STORY of kids coming to Dozer Day® as guests, becoming volunteers, then finding their place in the industry.



None of this is possible  
without each of you!

YOU ROCK!!!

SAVE THE DATE  
October 3-5, 2025

[SPONSOR 2025](#)



[Click to view online photo gallery.](#)





# GUEST REVIEWS



**Edie Brannon**

Thank you so much for Dozer Days. My 2 grandkids spent the day and had a ball. They loved the excavator experience and rock painting and the culvert crawl, and just EVERYTHING. Even the food vendors were top notch. A special thank you to the Mexican food tent. So patient with my Littles insisting on ordering and gluten free option available was a wonderful surprise. On the way home my 4 year old was fussy because he wanted to read his new book.....but he can't read yet. But now he really wants to!



**Jessica Huchin**

How inspiring this must be for young girls! Love seeing a woman out there.

10h

**Love**

**Reply**

**Hide**



**Ron Peters**

Will there be any female equipment operators?

1w Like Reply Hide



Author

**Dozer Day Vancouver**

Ron Peters We have a few currently signed up to volunteer, so yes!

1w Like Reply



**Ron Peters**

Dozer Day Vancouver That's great! The question always comes up when the little one talks about what she wants to do for a living.

1w **Love** Reply Hide Edited

